Training Seminar on
Project Prioritization and Project Portfolio Management

The major difference between this and other project portfolio management (PPM) workshops is the emphasis on the most important (and, for most organizations, difficult step)—the development of workable metrics for quantifying the value of candidate projects. My seminars provide the highest quality, most accurate and relevant information available at a very affordable price.

- My half-day, introductory seminar presents an overview of PPM, introduces the alternative approaches being adopted, and explains the steps for successful implementation.

- My basic 1-day workshop provides the keys for establishing PPM governance, the methods for assessing the inherent value and risks of projects, explains how to optimize the project portfolio, and compares available software tools.

- My customized, multi-day training workshops are designed to transfer advanced technical skills for project valuation, risk analysis, and portfolio optimization.

Workshop Objectives

The basic seminar is designed to provide experienced managers, including project managers, program managers, and asset managers with an understanding of PPM and how it may be best implemented within your organization. Proven methods for incorporating formal prioritization within the PPM process are explained. The seminar is ideally suited to organizations considering or undertaking strategic initiatives to improve portfolio management or resource allocation processes.

Attendees Will Learn

- The components of PPM and how it works
- The different approaches to project prioritization and the pros and cons of each
- How to select project evaluation metrics and quantify project value
- The logic and considerations for determining which projects should be conducted now, which can be deferred until later, and which project proposals are best killed
- Methods for quantifying “intangibles”
- How to assess and measure project and portfolio risks
- What other organizations are doing, and what works and what doesn’t
- How to establish a tiered, enterprise-level portfolio optimization system that accounts for the different types of projects being conducted across the organization
- A step-by-step approach for successfully implementing project prioritization and portfolio management.

Basic 1-Day Workshop

Once or twice per year, I deliver my basic workshop as a public seminar (public seminars are industry specific, contact me for upcoming schedule and industry focus).

Private seminars are delivered on-site at your location. The methods emphasized and examples used are selected based on your industry and the types of projects you conduct.
Customization

Customize the workshop for your organization or team. Contact me to discuss options.

“I think this training program is essential orientation for companies at the early stages of project portfolio management. Its greatest value is in providing the foundation in advance of process design or system specifications. This holds true regardless of the supplier the company may eventually work with.”

Robert C. Case
Public Service Electric & Gas Co.

About the Instruction

Dr. Miley W. (Lee) Merkhofer is a well-known author, practitioner, and teacher of project prioritization and portfolio management methods. For over 20 years, he has helped organizations successfully implement project portfolio management.

Before becoming an independent contractor, Lee was a Partner of PricewaterhouseCoopers and a Principal of Applied Decision Analysis, where, in both cases, he led business units focused on providing project portfolio management services. He was a founding partner of Folio Technologies, a provider of web-based portfolio management software. Lee has developed dozens of project priority systems and has received professional awards for his work in the area.


Please see my website, www.prioritysystem.com for white papers, or contact me per the information below.