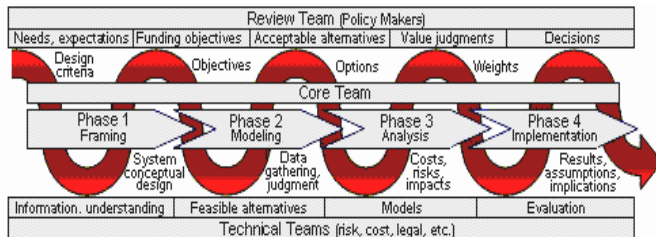


Resources are insufficient to do everything at once. You need to understand the costs, risks, and benefits of each project and decide which to fund now, which to postpone, and which to scale back or eliminate. A project priority system enables you to identify the project choices that create maximum value for the resources available.

For over 20 years we have been helping clients implement effective project prioritization and capital allocation processes. A priority system generates essential information, eliminates the need for endless meetings, reduces costs, and enhances the achievement of the fundamental objectives of the enterprise.

## Approach

We understand that clients want results, not just advice. Success requires that the priority system provide accurate, defensible recommendations.



We work with your team to create the model for accurately valuing your projects, using sound methodology based on multi-attribute utility analysis. We ensure executive understanding and buy-in by efficiently involving policymakers at strategic points in the design of the system.

Our approach:

- Determines the dollar value of each project, accounting for “soft” and hard project benefits.
- Quantifies project and project-deferral risk and its impact on value.
- Establishes a more effective decision-making process that reduces gaming and levels the playing field for the competition for resources.

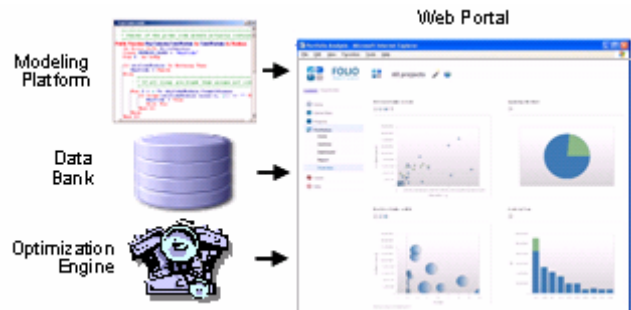
## Services and Products

- On-site educational seminars on the principles and techniques for valuing and prioritizing projects.
- Framing workshops to develop the logic, metrics, and models for valuing your projects.
- Custom project prioritization tools built on the familiar Excel platform.



Excel  
Prioritization  
Tools

- Best-in-class, web-based project portfolio management software.



## Results

Well-designed priority systems allow organizations to achieve lasting improvements in bottom-line performance. We are responsive, results driven, and focused on helping you do what works best in your situation.

See our website, [www.prioritysystem.com](http://www.prioritysystem.com) for examples, demos, and papers.